



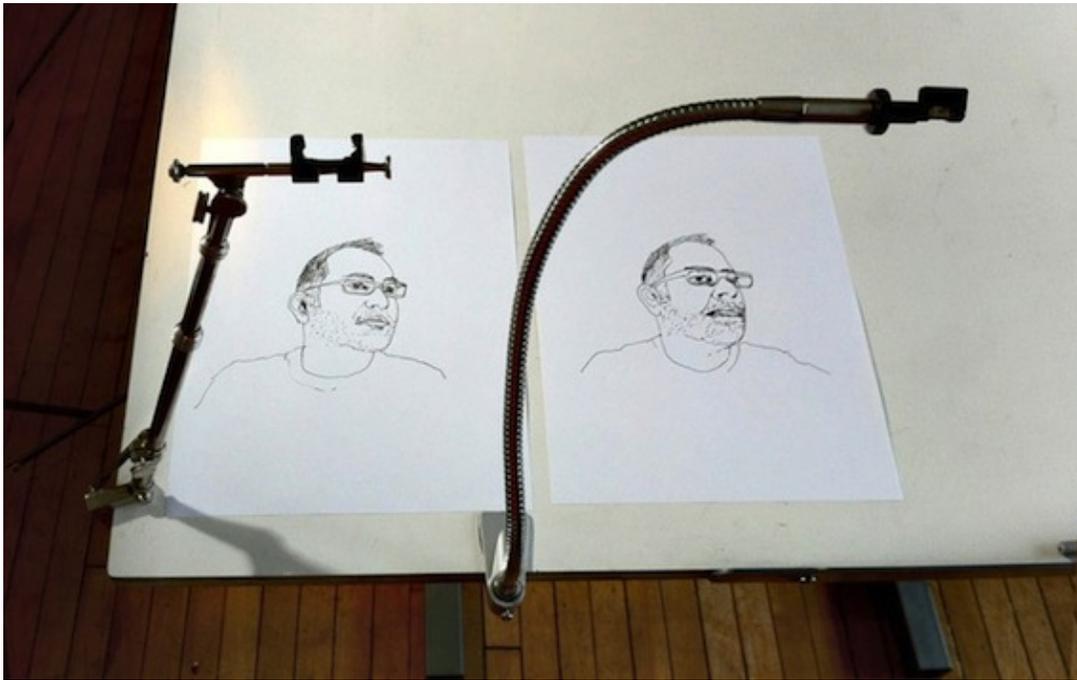
(<http://www.sinembargo.mx/wp-content/uploads/2013/05/neolucida.jpg>)

Photo: NeoLucida

Mexico City, May 19 (SinEmbargo) .- At a time when the role of technology in art is constantly questioned, it highlights the fact of the appearance of a device that will possibly revive this discussion. The device is nothing new, more than 200 years old.

At the beginning of the 19th century, many artists used an apparatus known as *camera lucida* or camera lucida, which was patented in 1806 by William Hyde Wollaston. The goal was simple: copy a real image so you can draw it.

Two centuries later, two art teachers are trying to bring back the camera lucid, in the form of a portable and inexpensive device: the NeoLucida.



(<http://www.sinembargo.mx/wp-content/uploads/2013/05/neolucida-0.jpg>)

Photo: NeoLucida

This new device was created by Pablo Garcia, an assistant professor of contemporary practice at the School of the Chicago Institute of Art, and Golan Levin, an associate professor of computation at Carnegie Mellon University in Pittsburgh.

Like the original lucid cameras their components are not electronic. Instead it consists mainly of a small eye piece containing a prism.

The eye piece is pointed in the direction of the lens, while it is placed on the paper by means of a flexible extender similar to certain desk lamps.

When the user looks through the prism he can see the paper under the device with a mirror image of the target above it.

The original lucid cameras can be found on internet sales sites at a price of \$ 300. However, the NeoLucida is available for only \$ 30 on the project page, supported by Kickstarter.

The initiative of Garcia and Levin is not to start a business like most of the campaigns housed in Kickstarter. On the contrary, its creators try to capture people's attention to art, through their relationship with technology.