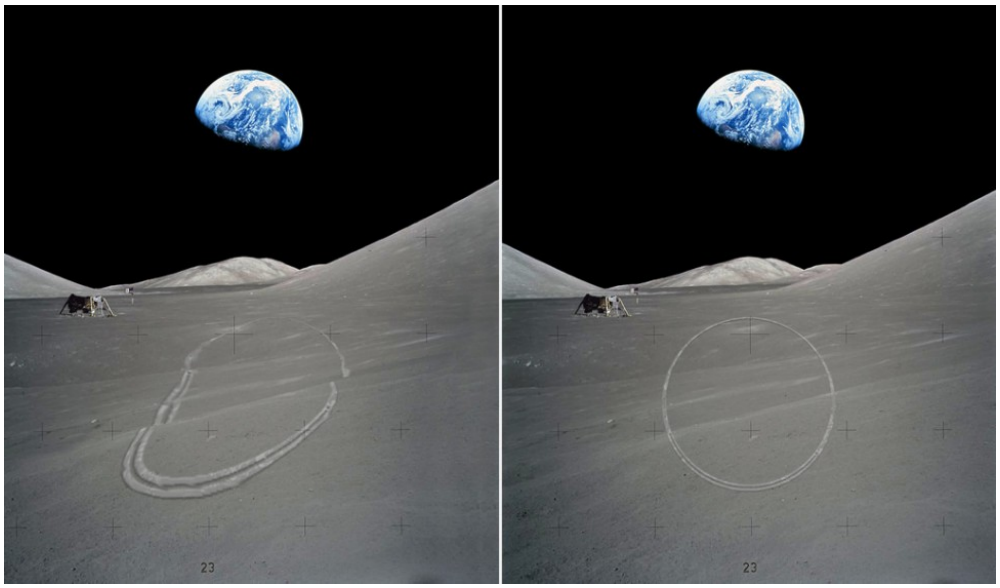
2015 • Press for “Moon Drawings"

Golan Levin

Critical reviews and press clippings pertaining to the project, “Moon Drawings":

002 Brack, Jeb. “9,000 Sketches to be Immortalized on the Moon". *PSFK*, 6/22/2015.
004 Stinson, Liz. “We Sent a Dick Pic to the Moon—And We're Doing It Again". *WIRED*, 5/7/2015.
012 Quito, Anne. “Today is the last chance to send your drawing to the moon". *Quartz*, 5/7/2015.
017 Walasek, Dobromila. “Malen Sie den Mann in den Mond". *Zeit Online,* 5/6/2015.
020 Manilève, Vincent. “Attention, dernier jour pour envoyer votre dessin sur la Lune". *Slate.fr,* 5/7/2015.
021 Manilève, Vincent. “Attention: last day to send your drawing on the Moon". *Slate.fr,* 5/7/2015.
023 Case, Justin. “La historia se repite: vamos a mandar un pene a la Luna por segunda vez". *Republica,* 5/11/2015.
028 Konkurs na rysunki, które zostaną narysowane na Księżycu, *Money.pl,* 4/30/2015.
029 Competition for the drawings, which will be drawn on the moon, *Money.pl,* 4/30/2015.

9,000 Sketches to be Immortalized on the Moon



Carnegie Mellon University to send crowdsourced art to the moon with robot rover as part of Moon Arts Ark project

JEB BRACK 22 JUNE 2015

(https://cdn.psfk.com/wp-content/uploads/2015/06/Rover-Track-Drawing-Simulation.jpg)

A small robot rolls across the surface of the moon. Behind it in the dust, the wheels leave a meandering track as it changes course according to instructions from Earth. These tracks remain unchanged, untouched for years, perhaps centuries or even milennia, until a future visitor discovers them and realizes that the lines describe an image: a drawing created by an artist who contributed to the **Moon Drawings (http://www.moondrawings.org/)** project initiated by the **Frank-Ratchye STUDIO for Creative Inquiry (http://studioforcreativeinquiry.org/)** at Carnegie Mellon University.

During the spring of 2015, the project began collecting images, drawings created on the project website using a single continuous line. Cartoons, names, abstract patterns, whatever the artists wished.

“A couple of months ago, we collected close to 9,000 drawings from people,” says **Golan Levin (http://studioforcreativeinquiry.org/peoples/golan-levin)**, director of the STUDIO and co-creator of the project with David Newbury. “Those

drawings are presently being etched onto a sapphire disc by a company in France." When complete, the disc will be incorporated into a sculpture called the **Moon Arts Ark (http://moonarts.org/)**.

In 2016, the sculpture and the disk will be carried to the moon by the Andy rover, developed by CMU and Astrobotics. There the Moon Arts Ark will remain, a monument containing elements of all human arts and humanities. Circumstances permitting, the Andy rover will also trace one or more of the submitted drawings into the surface of the moon by following the track of the continuous line. While all the drawings will make the trip on the disc, the ones to be traced by the rover will be selected "by an international jury of distinguished artists, scientists, curators and philosophers," according to the project website.

The Moon Drawings constitute a joint venture with CMU's Robotics Institute, which is sending the rover as their entry into the **Google Lunar XPrize (http://www.xprize.org/)**, a competition that will award $20 million to the first team to get a rover to traverse a certain distance on the moon.

Moon Drawings (http://www.moondrawings.org/)

LIZ STINSON DESIGN 05.07.15 7:00 AM

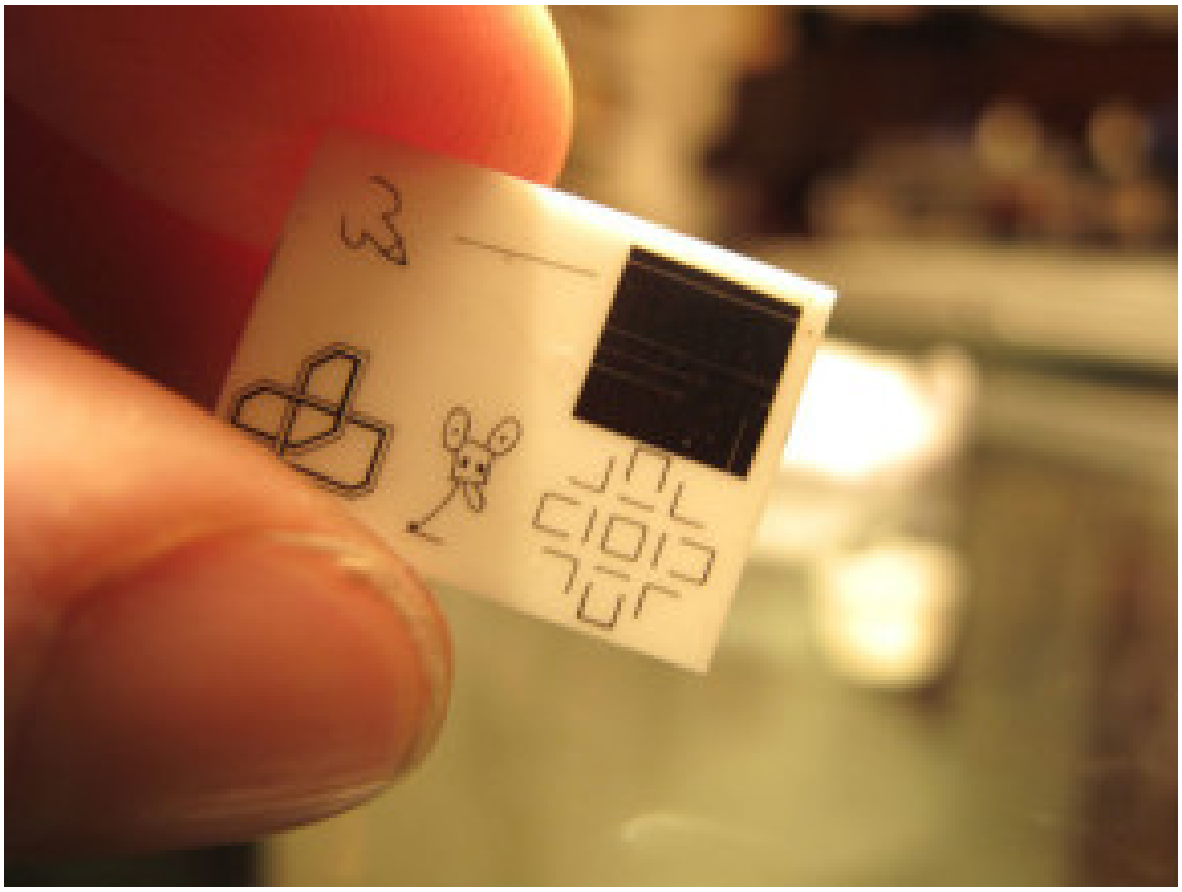
WE SENT A DICK PIC TO THE MOON—AND WE'RE DOING IT AGAIN

NEW YORK PUBLIC LIBRARY/GETTY IMAGES

THE FIRST DICK pic allegedly landed on the moon on Nov. 19, 1969. It blasted off from Earth five days earlier, hidden aboard Apollo 12's lunar lander by a mysterious NASA engineer known only as "John F."

When the Apollo astronauts careened back to Earth on Nov. 24, the lander—and its illicit cargo—stayed on the moon, where it presumably remains today, thanks to the moon's notorious lack of atmosphere.

Now, it's possible that the cosmic phallus in question, crudely scribbled onto a ceramic tile no bigger than a thumbnail, wasn't genitalia at all. In fact, its artist—Andy Warhol—claimed the doodle is merely his initials, artfully arranged; and if *you* choose to see it differently, well then, that's on you and your own dirty mind.



A copy of the Moon Museum. FROSTY MYERS

Warhol was one of six artists whose miniature drawings were smuggled to the moon on the Apollo 12 mission. Crammed onto that same ceramic chip were less lurid-seeming illustrations from Robert Rauschenberg, David Novros, John Chamberlain, Claes Oldenburg, and Forrest Myers, the guy who organized the project. This chip, dubbed the Moon Museum, is widely considered the first piece of artwork to grace the moon's surface, but even that claim is up for debate.

In an intriguing bit of art and science history, NASA never approved the artwork's intergalactic travel plans; the chip was back channeled, making its way from artist to engineer to lunar lander to moon with nary an official sign-off in sight. This fact makes it nearly impossible to verify or deny the tile's presence on the moon. The only proof we have is in the form of a cryptic telegram from John F to Myers that reads: "Your on. A O K All systems are go. — John F."

Space Art

"There's a lot of debate whether that [Moon Museum] got there or not, which I'm not going to get into," Lowry Burgess says from his home in Pittsburg, Penn.

Burgess is a distinguished professor at Carnegie Mellon University's School of Art and among the preeminent figures in the field of space art. In 1989, he became the first person to send a NASA-approved, non-scientific payload into space with his artwork, "Boundless Cubic Lunar Aperture," a conceptual piece that, explained as simply as possible, centers around a five-inch cube filled with water and elements from Earth.

"Fallen Astronaut"

In the intervening years, Burgess has made plenty of artwork centered around the idea of space, and he's currently developing his most ambitious project yet. In 2016, if everything goes according to plan, Burgess will strap four tiny chambers filled with earthly artifacts to the bottom of a lander and blast them onto the moon's surface, where they will join fellow pieces artwork like Paul Van Hoeydonck's "Fallen Astronaut," a 8.5-centimeter aluminum sculpture taken into space by the Apollo 15 crew and left on a massif, and (if it's actually there, of course) Warhol's masterpiece.

The Moon Arts project started in 2008, when Carnegie Mellon's Robotics Institute announced it was entering the race for Google Lunar X Prize, a $20 million competition to be the first nongovernmental team to successfully land a spacecraft on the moon and have it perform a certain number of tricks. Around that time, William "Red" Whittaker, the head of CMU's robotics department, got in touch with Burgess, a friend of his, to see if the School of Art would like to contribute a payload to the mission.

"He came to Lowry and my lab saying, 'Look, I don't know much about art, but I know one thing: The missions of the 1960s, as they were, did not have a cultural component,'" recalls Golan Levin, an artist and the head of CMU's Frank Ratchye Studio for Creative Inquiry.

The CMU robotics team was determined to have a significant artistic representation aboard the rocket, and it was willing to give up a chunk of payload to make that happen. Burgess was given six ounces of payload—the equivalent of around $300,000—with which he could do whatever he pleased. All he knew is that the artwork should be small, it should be light and, most importantly, it should be a poetic representation of what life on Earth was like in the 21st century.

No pressure.

An exploded view of the Moon Arts Ark chambers. CARNEGIE MELLON

A Cathedral's Worth of Meaning

Burgess and his team of artists, designers, and scientists came up with the Moon Arts Ark, a series of four themed chambers filled with artifacts offering an artistic glimpse of what was happening on Earth at the time they were made.

Each 2×2-inch chamber is named after a milestone on the pathway to the moon and beyond: Earth, Metasphere, Moon, and Ether. The plan is to fill the cylinders with objects such as micro artworks, tiny metal murals, platinum-etched sapphire disks that will hold thousands of drawings and microcapsules filled with samples of rocks, gemstones, and ocean water. They'll be bound by a pentagonal aluminum exoskeleton that will be attached to the bottom of the lander. The goal is to pack as much information as possible into an impossibly tiny space. "It's like you stuffed a cathedral's worth of meaning into a little tiny cylinder," Burgess says.

The Ark isn't a time capsule per se. "Time capsules are more about timestamps," says Mark Baskinger, a professor of industrial design at CMU who is heading up the design of the chambers. Rather, separately,

the cylinders act as mini museums unto themselves; together, they're supposed to form a non-encyclopedic synthesis of human existence. It's slightly reminiscent of Carl Sagan's Golden Record, a gold-plated, 12-inch disc that captured a wide variety of sounds and images from Earth. The 1977, the disk and a record player shot into space aboard the Voyager 1, bound for nowhere in particular, with the hope that someday advanced intelligence would find it.

Time to Penis

If you want a true slice of life from 2015, perhaps the best place to start is the internet. Levin's contribution to the ark (one of 53 individual components being sent to the moon) takes the form of 10,000 crowdsourced drawings, coming from people like you and me, that will be laser-etched onto a tiny sapphire disc to be inserted into the Earth chamber. To add a drawing, you simply have to agree to the terms of service and scribble whatever comes to mind using your trackpad or mouse.

MOON DRAWINGS

Give the internet a canvas and it will return to you hearts, pizza slices, "LOLs," and poorly drawn cats. It will also, inevitably, give you dicks. "The time to penis on this thing is close to zero," Levin says, explaining that T2P is the time it takes for a penis to be drawn on any new platform. In a recent tweet, Levin reported that 3.89 percent of all submitted drawings had something to do with...you guessed it. When asked if he intended to keep any of them as a mirror to the internet's collective consciousness, he responded:

"The phallus is, without doubt, one of many venerable forms that has appeared in art for millennia. I believe it deserves a place among all the other symbols and designs which people have contributed. That said, I don't believe that we need to have *several hundred* of them." Levin half-jokingly added that a moon dick pic contest may ensue to determine which of the contributed drawings will be the "chosen, special, selected one to go to the moon."

Perhaps a few hundred laser-etched phallus was not what Burgess had in mind when he set out to create a "gift to the moon," and yet, like soil samples and satellite imagery, it's an accurate snapshot of a certain aspect of 21st-century life. Not to mention a continuation of what's becoming a rich theme in moon-based art.

Really, Really Permanent

Many artists will tell you they hope their work lives on long after they're gone, but Earth and its natural forces make that an inherently flawed desire. Barring an asteroid collision, the moon is a pristine and permanent vault for the Moon Arts Ark, which makes the prospect of leaving something there both exhilarating and terrifying. "It's surreal trying to design for the scale of time," Baskinger says. "Whenever you design something, there's got to be some permanence to it, but this is like really, really permanent."

Burgess considers the Ark to be a breadcrumb of information for future intelligence, human or not. Will it ever be found? "I doubt it," he says.

But if they—whoever they is—do somehow stumble across these four tiny chambers, Burgess hopes the findings will help them to piece together a beautiful narrative about life on Earth.

Of course, it's possible that future intelligence won't have the technology or context to understand the anthropological gift CMU sent to the moon so long ago. "Our work is intentionally very esoteric and poetic," he says. "It means that the intelligence that finds it will have to be far superior to our own."

And if that's not the case? "That's their problem," he laughs. "I don't want to talk to confused intelligence. We have enough confused intelligence on the face of the Earth."

More information on CMU's Moon Arts project can be found here.

QUARTZ

COUNTDOWN

Earthlings, today is your last chance to send a doodle to the moon

Anne Quito | May 07, 2015

Straight to the moon. (Reuters/Darrin Zammit Lupi)

In 1969, a "museum" was established on the moon. A tiny wafer attached to the leg of a lunar landing module contained works by artists including Andy Warhol, Robert Rauschenberg, and

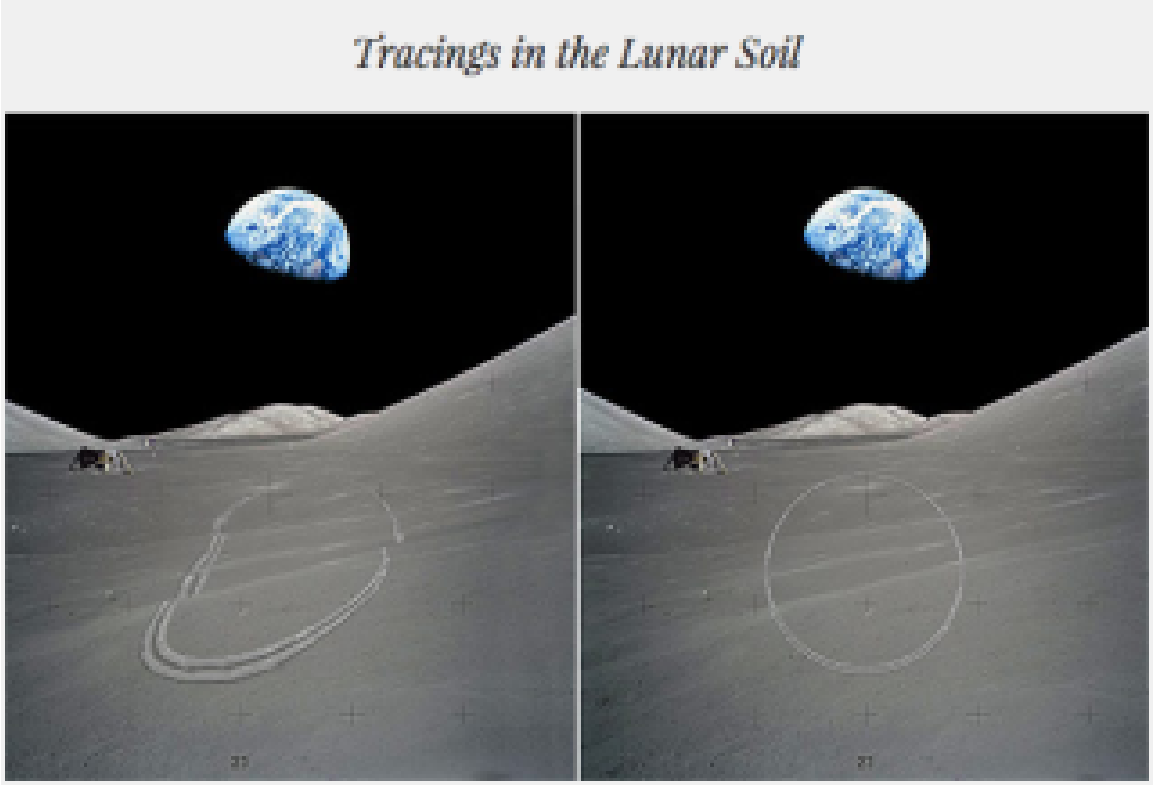
Claes Oldenburg. Forty-six years later, the moon is ready for a new exhibit, this time, featuring your artwork.

(Carnegie Mellon University/CMU Moon Arts Group)

"Moon Drawings," a project at the Carnegie Mellon University has put out a call for 10,000 drawings to be included in an "ark" that will travel to the moon via a Space X Falcon 9 rocket next year. The drawings will be micro-etched on a tiny sapphire disc as part of a larger sculpture that will serve as a "Cultural Heritage Site" on the lunar surface.

The Moon Arts Ark—aka your rocket to immortality. (Carnegie Mellon University/CMU Moon Arts Group)

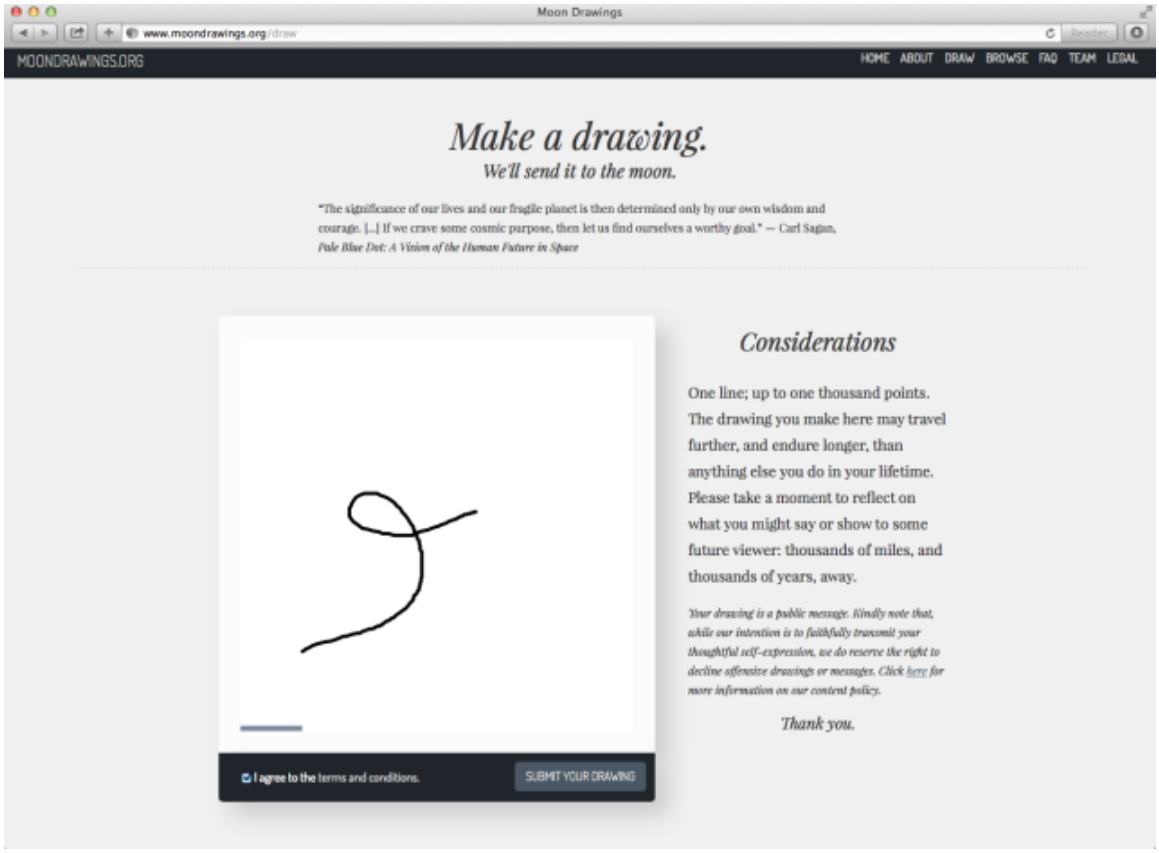
If all this sounds too esoteric, you only need to know this: YOU (or anyone 13 years old and over) can submit a drawing, a doodle, or a scribble that will travel 238,900 miles into outer space and will remain on Earth's satellite forever. A few drawings (galactic conditions permitting) may even be etch-a-sketched on lunar soil by a specially designed rover.



Andy, the lunar rover, may trace your drawing on lunar soil. (Carnegie Mellon University/CMU Moon Arts Group)

As of this writing, over 4,000 spots are available on the disc but today—7 May 2015—at 11:59 EST is the hard deadline.

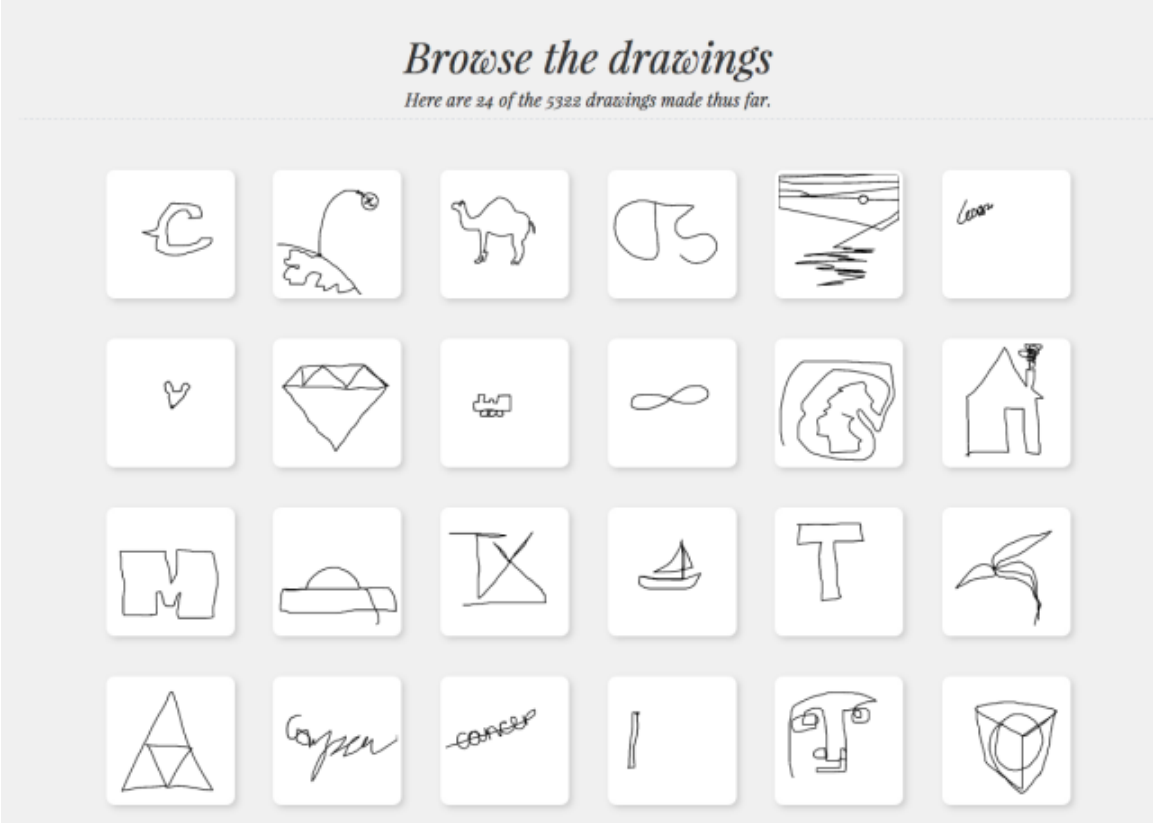
Gaining artistic immortality just takes a few minutes. Simply go to the project's website, (maybe skim the interesting but lengthy technical overview and save its philosophical unpacking for later) and doodle away.



Moondrawings.org (Carnegie Mellon University/CMU Moon Arts Group)

Don't set your sights too high: There is neither the time nor the technology to create mankind's greatest artistic opus. All

participants are limited by the project's rather basic drawing tool, which allows only a single, continuous line stroke.



(Carnegie Mellon University/CMU Moon Arts Group)

That simplicity is by design, explains Golan Levin, an artist and educator, and the Moon Drawings' co-creator. "The tool actually prevents a sophisticated rendering," he says. "There may be some experts who may create some incredibly daunting drawings that may discourage some people. By giving people the limit of a single line, it enforces a rough quality for everybody. There's already a Warhol in the moon. This is about celebrating everyday people participating in a way that brings them to moon."

Inhalt

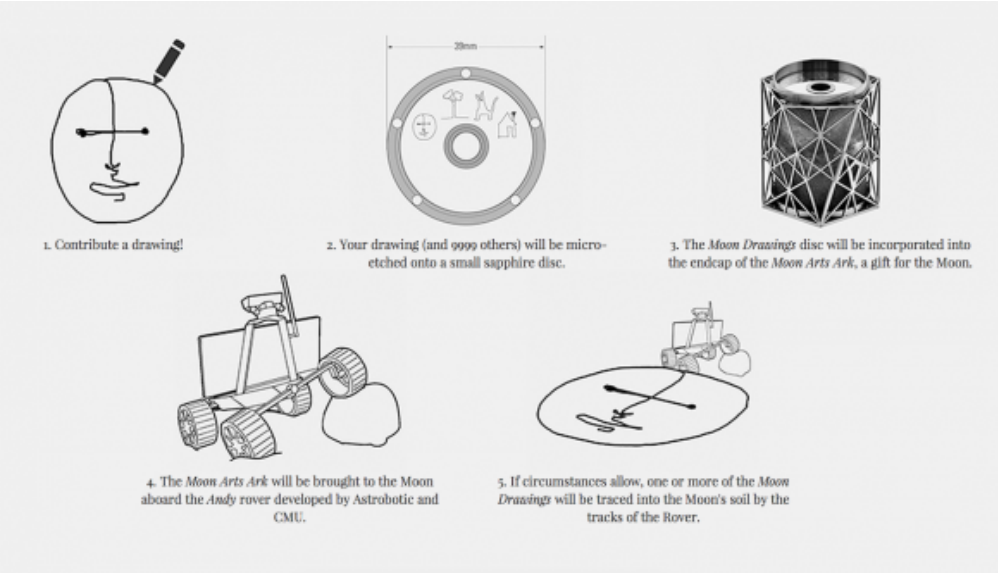
Malen Sie den Mann in den Mond

Dobromila Walasek
6. Mai 2015 um 15:00 Uhr

DOBROMILA WALASEK
ist Social-Media-Redakteurin bei ZEIT ONLINE und Amateur-Photogiferin.

Wenn Sie in schlaflosen Nächten in den Sternenhimmel schauen, sehen Sie noch immer den Mann im Mond, obwohl Sie ganz genau wissen, dass es nur eine Illusion ist? Dann malen Sie ihn doch einfach tatsächlich in die Oberfläche des Erdtrabanten. Auf der Website des *Moon Drawings Project* haben Sie noch bis Freitagmorgen, 6 Uhr, dafür Zeit.

Die Initiative Moon Arts Group der Carnegie Mellon University, einer privaten Forschungsuni in Pittsburgh, hat eine ganz spezielle Mission: so viele Eindrücke vom Leben auf der Erde wie möglich in Form einer Skulptur auf dem Mond zu platzieren. Ein Teil davon sollen auch kleine Kritzeleien von Internetnutzern sein. Wer eine Zeichnung erstellt, kann zu den 10.000 Menschen gehören, deren Bilder in einem speziellen Verfahren auf eine kleine Scheibe aus Saphir eingelasert und im kommenden Jahr zum Mond geschickt werden. Ein Rover soll dann, wenn alles glatt läuft, ausgewählte Bilder in die Mondoberfläche malen.



Von einer kleinen Kritzelei zur großen Mondzeichnung. Screenshot: Moon Drawings Project

Bevor Sie allzu hastig zum digitalen Pinsel greifen, sollten Sie sich aber genau überlegen, was Sie malen wollen – schließlich wird die Skulptur Millionen von Jahren auf dem Mond verbleiben. Unter dem Twitter-Hashtag #moondrawings können Sie einen Blick auf Zeichnungen werfen, die bereits eingereicht worden sind. Wir sind ganz zuversichtlich, dass Sie es ähnlich kreativ hinbekommen:

urs
@UrsBasteck

Folgen

Have a lily, moon.
moondrawings.org/drawing/bquody#moondrawing
#moondrawings
10:14 - 1 May 2015

Moon Drawing #3209
This drawing was submitted to Moondrawings.org. In 2016, it will be micro-etched onto a sapphire disc and sent to the Moon
moondrawings.org

Andy Biar
@andybiar

Folgen

Sent my heartbeat to the moon.
moondrawings.org/drawing/lybvxw… #moondrawings
13:04 - 30 Apr 2015

Moon Drawing #1692
This drawing was submitted to Moondrawings.org. In 2016, it will be micro-etched onto a sapphire disc and sent to the Moon
moondrawings.org

2 4

Adam Le Doux
@adamledoux
Folgen

You can send a #moondrawing to the moon on a spaceship! Here's mine: moondrawings.org/drawing/emwj63o #moondrawings
21:55 - 30 Apr 2015

Moon Drawing #2592
This drawing was submitted to Moondrawings.org. In 2016, it will be micro-etched onto a sapphire disc and sent to the Moon
moondrawings.org

1

Sie wollten schon immer ins Weltall? Dann machen Sie hier eine virtuelle Expedition.

Sie wollten noch nie ins Weltall? Dann begeben Sie sich doch einfach mit diesem Teilchen zum Mittelpunkt der Erde.

Weitere Teilchen finden Sie hier.

(/)

Attention, dernier jour pour envoyer votre dessin sur la Lune

Repéré par **Vincent Manilève (/source/92997/vincent-manileve)** — 07.05.2015 - 13 h 24, mis à jour le 07.05.2015 à 13 h 26
Repéré sur **Quartz (http://qz.com/399690/today-is-the-last-chance-to-send-your-drawing-to-the-moon/)**, **Moon Drawings (http://www.moondrawings.org/)**

Le projet «Moon Drawings» a encore quelques places disponibles avant le grand départ.

moon-in-phases (https://www.flickr.com/photos/spirit-fire/6801036620/) | Spirit-Fire via Flickr CC License by (https://creativecommons.org/licenses/by/2.0/)

En 1969, des œuvres d'artistes comme Andy Warhol (http://fr.wikipedia.org/wiki/Andy_Warhol), Robert Rauschenberg (http://fr.wikipedia.org/wiki/Robert_Rauschenberg) ou Claes Oldenburg (http://fr.wikipedia.org/wiki/Claes_Oldenburg) ont été déposées sur la Lune (http://fr.wikipedia.org/wiki/Liste_des_%C5%93uvres_d%27art_dans_l%27espace#Lune). Que diriez-vous d'en faire autant? La Carnegie Mellon University a lancé un projet original qui pourrait vous permettre d'envoyer vos propres œuvres.

«Moon Drawings (http://www.moondrawings.org/)» a lancé un appel à contribution pour 10.000 dessins afin de les inclure dans une «arche» qui se rendra sur la Lune l'année prochaine. *«Les dessins seront gravés sur un petit disque en saphir (http://qz.com/399690/today-is-the-last-chance-to-send-your-drawing-to-the-moon/) au sein d'une plus grande structure qui servira de "site d'héritage culturel" sur la surface de la Lune»*, explique le site Quartz. Le disque, expliquent les créateurs du projet sur leur site, *«restera là-bas pour des millénaires: un geste poétique allant très loin au-delà de toute existence objective sur Terre»*.

D'un trait d'un seul

Pour participer à ce projet, c'est très simple: il suffit d'avoir 13 ans ou plus, de se rendre sur son site (http://www.moondrawings.org/) et de faire un dessin en un seul trait. Si votre dessin est retenu, il aura sa place Les créateurs de Moon Drawings expliquent que votre dessin sera peut-être *«tracé par un robot rover sur le sol lunaire»*.

Mais il y a une autre raison, plus philosophique:

> *«Il pourrait y avoir des experts dont les dessins incroyables auraient pu décourager d'autres gens,* explique l'artiste à Golan Levin à Quartz. *En leur donnant la limite d'une seule ligne, on oblige tout le monde à faire une ébauche. Il y a déjà un Warhol sur la Lune. Il s'agit-là de célébrer le fait que n'importe qui peut participer à quelque chose qui les emmène sur la Lune.»*

Si vous êtes tenté par l'expérience, dépêchez-vous: il ne reste plus que quelques places. Nous, on a déjà soumis le nôtre. Pas sûr qu'il soit retenu.

(/)

WORLD (/MONDE)

Attention, last day to send your drawing on the Moon

Spotted by **Vincent Manilève (/source/92997/vincent-manileve)** -07.05.2015 - 13 h 24, Updated on 07.05.2015 at 13 h 26
Spotted on **Quartz (http://qz.com/399690/today-is-the-last-chance-to-send-your-drawing-to-the-moon/) , Moon Drawings (http://www.moondrawings.org/)**

The "Moon Drawings" project still has some places available before the big start.

Moon-in-phases (https://www.flickr.com/photos/spirit-fire/6801036620/) | Spirit-Fire via Flickr CC License by (https://creativecommons.org/licenses/by/2.0/)

In 1969, works by artists such as Andy Warhol (http://fr.wikipedia.org/wiki/Andy_Warhol) , Robert Rauschenberg (http://fr.wikipedia.org/wiki/Robert_Rauschenberg) or Claes Oldenburg (http://fr.wikipedia.org/wiki/Claes_Oldenburg) were deposited (http://fr.wikipedia.org/wiki/Claes_Oldenburg)on the Moon (http://fr.wikipedia.org/wiki/Liste_des_%C5%93uvres_d%27art_dans_l%27espace#Lune) . How about doing the same? Carnegie Mellon University has launched an original project that could allow you to send your own works.

(http://www.slate.fr/story/95569/lunar-mission-one)READ ALSO

Should we be enthusiastic about the lunar project Lunar Mission One? (http://www.slate.fr/story/95569/lunar-mission-one)

Read (http://www.slate.fr/story/95569/lunar-mission-one)

" Moon Drawings (http://www.moondrawings.org/) " has launched a call for contributions for 10,000 drawings to include them in an "ark" that will travel to the Moon next year. *" The drawings will be engraved on a small sapphire disk (http://qz.com/399690/today-is-the-last-chance-to-send-your-drawing-to-the-moon/) within a larger structure that will serve as a " cultural heritage site " on the surface of the Moon,"* says

the Quartz site. The disc, explain the creators of the project on their site, *"will remain there for millennia: a poetic gesture going far beyond any objective existence on Earth"* .

(/)

Examples of drawings sent for the project (Carnegie Mellon University image)

At one stroke of a single

To participate in this project, it is very simple: it is enough to be 13 years old or more, to go on its site (http://www.moondrawings.org/) and to make a drawing in one stroke. If your drawing is chosen, it will have its place The creators of Moon Drawings explain that your drawing may be *"traced by a robot rover on the lunar ground"*.

But there is another reason, more philosophical:

> *"There could be experts whose incredible designs could have discouraged other people,"* explains the artist to Golan Levin in Quartz . *By giving them the limit of a single line, everyone is forced to make a draft. There is already a Warhol on the Moon. This is to celebrate the fact that anyone can participate in something that takes them to the moon. "*

If you are tempted by experience, hurry: there are only a few places left. We have already submitted ours. Not sure if he was retained.

- Editor: Pablo Sebastián
- Consejero E.: José Oneto
- Directora: Pilar Gassent

La República de las ideas

Martes
14/3/2017

República Insólita

La actualidad más delirante, de Manila a Vilanova i la Geltrú, en su pantalla amiga

La historia se repite: vamos a mandar un pene a la Luna por segunda vez

JUSTIN CASE | 11/05/2015

[http://www.republica.com/republica-insolita/wp-content/uploads/sites/8/2015/05/arte_lunar._2jpg.jpg]

No debe extrañarnos los más mínimo, siempre hemos sido así: nos guste más o nos guste menos, vemos penes por todas partes. Nos dan un folio en blanco y un boli y apenas tardamos milésimas de segundo en saber qué dibujaremos. Efectivamente, un pene. Si queremos gastar una broma a un amigo y pegarle algo gracioso en la espalda, ¿qué dibujaremos? Así es, un **pene**. Claro esta que si alguien se plantea mandar a la Luna una recopilación de obras de arte en miniatura y pide a los internautas que les manden sus garabatos para incluirlos en el paquete, podéis imaginar qué mandaron la mayor parte de ellos. Exacto.

Por suerte, cuando **Carl Sagan** envió allá por 1977 dos discos de oro con una muestra significativa de la música [http://mentalfloss.com/article/63814/send-your-art-moon] que entonces existía en la Tierra, no teníamos internet. Así se ahorró pedir colaboración en la Red y que algún graciosete le colara el 'Aserejé' o, peor aún, alguna versión de Pitingo. Desgraciadamente, **Golan Levin y David Newbury** no han tenido la misma fortuna.

En su afán por mandar al espacio elementos artísticos que reflejasen la vida en la tierra, **Lowry Burgess** propuso al Instituto de Robótica de la Universidad Carnegie Mellon

[https://www.ri.cmu.edu/] (en Pittsburgh, Estados Unidos) añadir algunos de estos a la expedición que mandarán en 2016 a la Luna [http://lunar.cs.cmu.edu/] para avisar a los extraterrestres de que aquí hay alguien. Este instituto obtuvo el primer puesto del premio **Google Lunar X [http://lunar.xprize.org/]** , por lo que recibirá una cuantiosa subvención de la firma de la 'gran G' para diseñar, fabricar y mandar un astromóvil que pululará por territorio lunar.

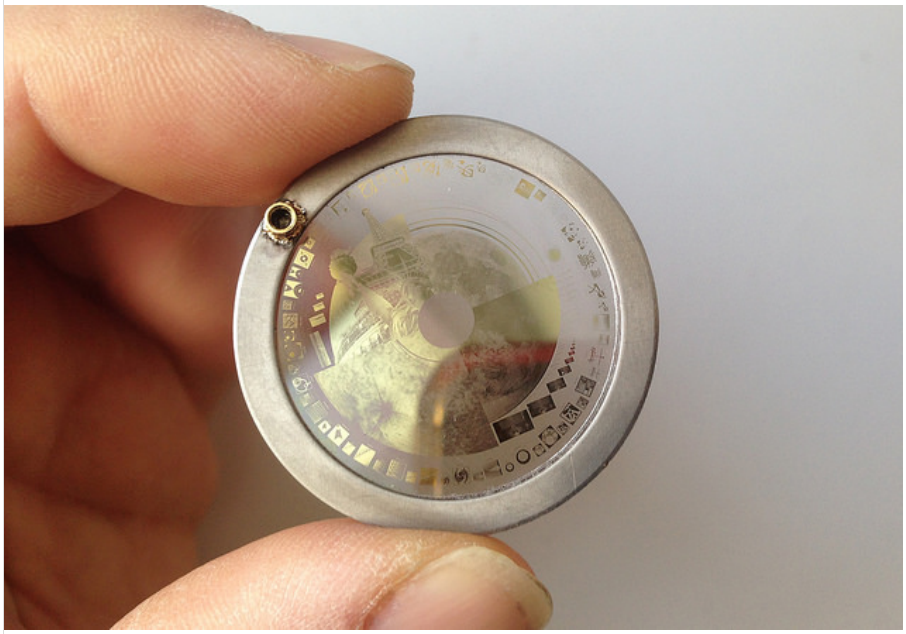
[http://www.republica.com/republica-insolita/wp-content/uploads/sites/8/2015/05/DSC04022.jpg]

Burgess, que en 1989 se convirtió en la primera persona que logró convencer a la **NASA** de la necesidad de enviar al espacio una carga inútil para el ámbito ciéntifico [http://www.wired.com/2015/05/we-sent-a-dick-pic-to-the-moon/] , convenció tras mucha insistencia a Golan Levin, profesor de la rama de Arte de la Universidad Carnegie Mellon, de que ese viaje espacial debía tener un componente cultural. Los responsables del proyecto le dijeron a Levin que debía llenar cuatro cajas, de un total de 6 onzas de peso (186 gramos), con material que represente culturamente cómo es la vida en la Tierra en pleno siglo XXI. Es lo que han dado en llamar la **Moon Arts Ark**, el Arca del Arte a la Luna.

Sin embargo, Levin y su compañero David Newbury, que se encargarán de configurar el paquete, decidieron que no lo harían solos. Tuvieron la genial idea (o no) de pedir colaboración a través de internet para configurar parte de ese equipaje que quedaría para siempre sobre la faz de la Luna. Para ello crearon la iniciativa **Moon Drawings [http://www.moondrawings.org/] ,** en la que todo aquel que quisiera podría mandar un dibujo, un garabato o su mejor obra de arte en miniatura para empaquetarla rumbo al infinito y más allá.

[http://www.republica.com/republica-insolita/wp-content/uploads/sites/8/2015/05/Screen-Shot-2015-05-06-at-1.jpg]

De todos esos trazos, los primeros 10.000 quedarían grabados en discos de zafiro. Y, como era de esperar, entre todos ellos habrá un pene. Como informaba el propio Levin, los más graciosetes de internet no dudaron en hacer acto de presencia y de todos los recibidos hasta el pasado 7 de mayo, cuando se cerró el plazo, el 3,89% de los dibujos representaban el miembro viril.



[http://www.republica.com/republica-insolita/wp-content/uploads/sites/8/2015/05/17285032752_92d8464be8_z.jpg]

Pese a las advertencias de quienes promovían la participación del respetable, los internautas sacaron su vena más primitiva. “El dibujo que hagas puede viajar más lejos y sobrevivir durante más tiempo que cualquier otra cosa que hagas en tu vida. Por favor, tómate tu tiempo para reflexionar

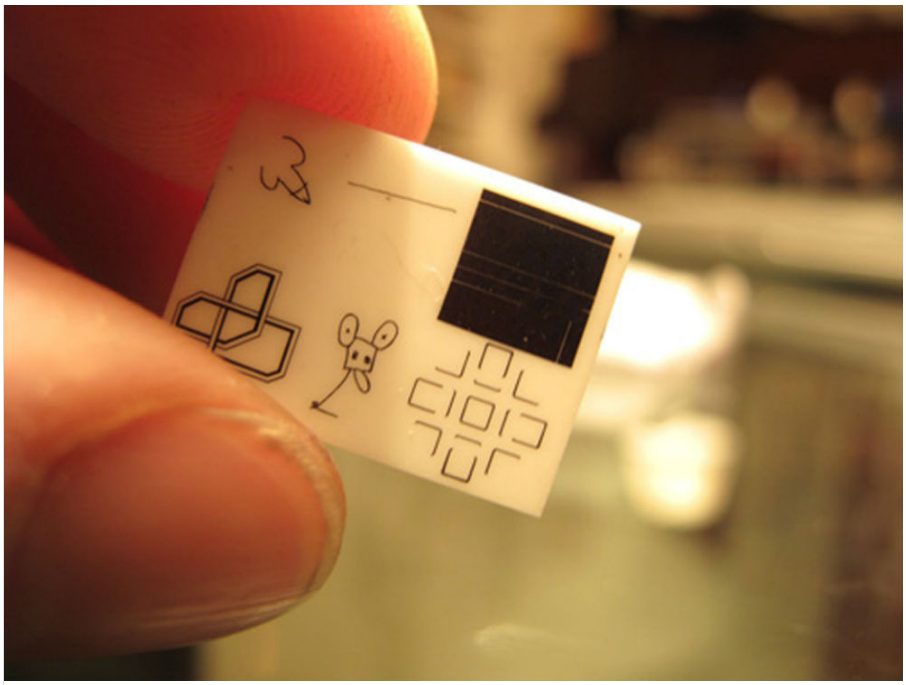
sobre lo que podrías decir o mostrar a algún espectador del futuro", avisaban en la web de Moon Drawings. "Pues eso", debieron pensar muchos de los que se animaron a colaborar, "¿para qué me voy a complicar? Lo primero que se me venga a la mente".

Y ahí no acaba todo. La broma continúa cuando Golan Levin reconoce abiertamente que, al menos uno de los falos, viajará a territorio lunar. "El falo es, sin duda, una de las muchas formas venerables que ha aparecido en el arte desde hace milenios. Yo creo que se merece un lugar entre todos los otros símbolos y diseños que la gente ha contribuido", afirmaba sin tapujos.

No será el primer falo sobre la faz de la Luna

Si hay vida en la Luna y algún día encuentran toda la porquería que hemos dejado por allí, prefiero no saber qué pensarán de nosotros. Porque entre tanta obra artística, podrán ver una figura extraña, con dos bolas en la parte inferior y algo alargado entre ambas. Y no será (solo) culpa de esta nueva expedición y de la ingeniosa y catastrófica idea que tuvieron Golan Levin y David Newbury: en la superficie del satélite de la Tierra ya hay un pene pululando.

En un chip de cerámica que incrustaron de extranjis en una de las patas de la cápsula de aterrizaje en la Luna de la expedición del **Apolo XII**, viajaban pequeñas ilustraciones y garabatos de distintos artistas rompedores de la época, como Robert Rauschenberg, David Novros, John Chamberlain, Claes Oldenburg y Forrest Myers, quien pergeñó todo este absurdo plan. También había unos trazos de un genio de la pintura como **Andy Warhol,** que no tuvo mejor idea que dibujar un falo [http://www.yorokobu.es/el-extrano-viaje-del-pene-de-andy-warhol-a-la-luna/] .



[http://www.republica.com/republica-insolita/wp-content/uploads/sites/8/2015/05/arte_lunar._3.jpg]

En este caso, el artista estadounidense no pecó precisamente de disruptor, como han demostrado los improvisados artistas que han participado en el proyecto Moon Drawing. Es más, sabedor de que aquello lo podía haber hecho cualquiera, dijo que era una figura casual que había surgido al unir las iniciales de su nombre. Con lo bien que habría quedado al reconocer que, simplemente, dibujó lo primero que se le pasó por la cabeza.

———

Con información de Mentalfloss [http://mentalfloss.com/article/63814/send-your-art-moon] , Moon Art Proyect [http://moonarts.org/] , Wired [http://www.wired.com/2015/05/we-sent-a-dick-pic-to-the-moon/] y Yorokobu [http://www.yorokobu.es/el-extrano-viaje-del-pene-de-andy-warhol-a-la-luna/]

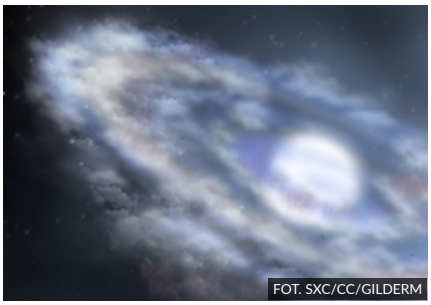
Etiquetas: Andy Warhol, Apolo XII, colaboración, espacio, falo, Google Lunar X, internet, Luna, Moon Drawings, pene, viaje

Republica.com | Todos los derechos reservados © 2017

money Najpopularniejszy w Polsce portal o finansach i biznesie

30.04.2015, godz. 15:30

Konkurs na rysunki, które zostaną narysowane na Księżycu



Internauci mogą zgłaszać swoje rysunki do projektu Moon Drawings. 10 tys. ilustracji zapisanych będzie na dysku i poleci na Księżyc, a najlepsze z pomysłów wyrysuje łazik... jeżdżąc po Księżycu. Taki księżycowy rysunek ma szansę przetrwać nawet tysiące lat.

Jaki ślad warto po sobie zostawić setki tysięcy km od Ziemi na setki czy nawet tysiące lat? Zastanawiają się nad tym internauci, którzy biorą udział w konkursie Moon Drawing organizowanym przez amerykański Carnegie Mellon University w Pittsburghu. W projekcie można wziąć udział do 7 maja.

Proste rysunki można zgłaszać w konkursie za pomocą aplikacji na stronie projektu. Rysunki mają swoje ograniczenia - powinny być narysowane jednym pociągnięciem komputerowej myszki, a linia może być długa zaledwie na 1000 pikseli. 10 tys. najszybciej nadesłanych rysunków zostanie zapisanych na małym dysku i umieszczonych w instalacji "Moon Arts Ark". Dysk jest zaprojektowany tak, by informacje na nim zapisane przetrwały nawet miliony lat. Instalacja trafi w przyszłym roku na powierzchnię Księżyca z Przylądka Canaveral i pozostanie tam tak długo, jak się da, nawet miliony lat.

Dodatkowo spośród zgłoszonych prac jury - w jego skład wejdą naukowcy, artyści, filozofowie - wybierze kilka najlepszych rysunków, które - o ile pozwolą na to warunki - zostaną na powierzchni Księżyca narysowane w księżycowym pyle przez łazika Andy'ego. Na Księżycu nie ma atmosfery, wiatru ani żywych mieszkańców, więc można mieć nadzieję, że rysunki przetrwają nawet tysiące lat.

Dopiero na miejscu okaże się, jak wiele rysunków można będzie na powierzchni Księżyca narysować. Jeśli jednak akcja się powiedzie, rysunki będzie można podziwiać z Ziemi dzięki teleskopom orbitującym wokół Księżyca (m.in. należącemu do NASA Lunar Reconnaissance Orbiter).

Treść rysunków nie powinna urażać niczyich uczuć. "Jeśli myślisz, że będziesz pierwszą osobą, która wysłała na Księżyc rysunek genitaliów - nic z tego. Andy Warhol już cię wyprzedził" - informują organizatorzy wszystkich dowcipnisiów. Na Księżyc, wraz z misją Apollo 12 w 1969 r. poleciało już bowiem "Księżycowe Muzeum". To płytka ceramiczna o rozmiarach 1,9x1,3 cm, na której znalazło się sześć ilustracji artystów. To rysuneczki m.in. Roberta Rauschenberga, Johna Chamberlaina, Claesa Oldenburga, a także Andy'ego Warhola, którego ilustracja przypominać może męskie przyrodzenie.

Szczegóły dostępne są na stronie projektu Moon Drawings. http://www.moondrawings.org/ (PAP)

lt/ krf

money The most popular internet portal in Poland Finance and Business

4/30/2015, h. 15:30

Competition for the drawings, which will be drawn on the moon

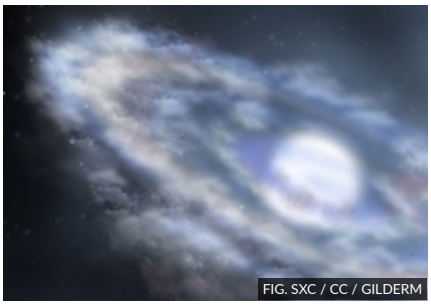


FIG. SXC / CC / GILDERM

Internet users can submit their drawings to the project Moon Drawings. 10 thousand. illustration will be stored on the hard drive and fly to the moon, and the best ideas ... we will draw a rover driving on the moon. Such a lunar figure has a chance to survive even thousands of years.

What track should leave behind hundreds of thousands of kilometers from the Earth to the hundreds or even thousands of years? They discuss the Internet users who participate in a competition organized by the Moon Drawing American Carnegie Mellon University in Pittsburgh. The project can take part until May 7.

Simple drawings can be submitted in the competition using the application on the project. Drawings have their limitations - should be drawn with one stroke of a computer mouse, and the line can be long, only 1000 pixels. 10 thousand. soon submitted drawings will be stored on a small disk and placed in the installation "Ark Moon Arts". The disk is designed so that the information stored on it survived millions of years. The installation will go next year on the lunar surface from Cape Canaveral and will remain there as long as possible, even millions of years.

In addition, among the submitted works the jury - in his will include scientists, artists, philosophers - select some of the best drawings that - if conditions allow - will be drawn on the surface of the moon in the lunar dust by Andy rover. On the Moon has no atmosphere, wind or living inhabitants, so it is hoped that the drawings survive even thousands of years.

It was only in place remains to be seen how many drawings you will be able to draw on the lunar surface. However, if the action is successful, the drawings will be on display from Earth through telescopes orbiting the Moon (ie belonging to NASA's Lunar Reconnaissance Orbiter).

The content of the drawings should not hurt anyone's feelings. "If you think you'll be the first person who sent the moon drawing genitals - nothing. Andy Warhol already ahead of you" - the organizers of all pranksters. The moon with Apollo 12 mission in 1969. Already had flown "Moon Museum". This ceramic plate with a size of 1,9x1,3 cm, which contained six illustration artists. It is among rysuneczki Roberta Rauschenberga, Johna Chamberlaina, Claes Oldenburg, and Andy Warhol, which may resemble the illustration male penis.

Details are available on the project website Moon Drawings. http://www.moondrawings.org/ (PAP)

lt / krf

Tagi: cosmos